

2019-2020 District Goals



District: District 20 E2
Constitutional Area: U.S. and Affiliates, Bermuda and Bahamas

LEADERSHIP: CLUB OFFICER TRAINING

In the 2019-2020 fiscal year, 100% of incoming Club Officers will complete Club Officer training.

Action Items:

- I will ensure that my district team understands their roles in the Club Officer training process
- I will encourage the District GLT Coordinator to include Club Officer training in the GAT development plan and to report the completed training
- I will support and promote Club Officer learning events

Additional action items to achieve this goal
Communication is the key factor to future leadership including Zone chairs by E-Mail.
Refer leaders who are unable to attend to Guiding Lions
Lions click on appropriate resources

REGION AND ZONE CHAIRPERSON TRAINING

In the 2019-2020 fiscal year, 75% of incoming Region and Zone Chairpersons will complete Region and Zone Chairperson training

Action Items:

- I will ensure that my district team understands their roles in the Region and Zone Chairperson training process
- I will encourage my District GLT Coordinator to include Region and Zone Chairperson training in the GAT development plan and to report the completed training
- I will support and promote Region/Zone Chairperson training events
- I will encourage my District GLT Coordinator to apply for Leadership Development Funding to offset the cost of Zone Chairperson training

Additional action items to achieve this goal
Direct Communication to zone chairperson by E-Mail and phone conversation
Training for zone chairs

LEARNING FOR EVERY LION

Custom goal and action items

- Training Lions to move up within the Local clubs and District Leadership training officers and those interested
- M D leadership Institute State and International Conventions
- U S - Canada Forum
- On-line Opportunities

MEMBERSHIP: INVITE FOR IMPACT

	FY New Members
1st Quarter	
2nd Quarter	15
3rd Quarter	5
4th Quarter	

By the end of the 4th quarter, the district will add a total of 20 new members.

Action Items:

My district will use and promote membership resources to achieve our goal. Just Ask Guide, Club Membership Chair Guide with induction ideas, Community Needs Assessment and Membership Development Grant

NEW CLUB DEVELOPMENT

	New Clubs	Charter Members
1st Quarter	0	0
2nd Quarter	1	20
3rd Quarter	0	0
4th Quarter	0	0

By the end of the 4th quarter, the district will start 1 new clubs.

With a minimum of 20 charter members.

Action Items:

My district will ensure all Guiding Lions are certified and assigned to new clubs
My district will host a New Club Development Workshop

My district will use and promote membership resources to achieve our goal. Membership Development Grant, New Club Development Guide and Just Ask Guide).

MEMBER RETENTION

	Drops
1st Quartter	
2nd Quartter	5
3rd Quartter	
4th Quartter	8

By the end of the 4th quarter, the district's membership drops will not exceed 13 members.

Action Items:

My district GAT Coordinators will promote the use of the "How Are Yours Ratings? survey.

My district will use the Club Quality Initiative to support member retention

My district will survey former members to better understand and evaluate how to improve member satisfaction.

NET GROWTH GOAL

20	+	20	-	13	=	27
FY New Members	+	FY Charter Members	-	FY Retention Goal	=	NET GROWTH GOAL

SERVICE: PEOPLE SERVED

In the 2019-2020 fiscal year, my district will serve 100,000 people.

Action Items:

Of the total number of people served in my district, 60,000 people will be youth (under 18 years old).

My district will use and promote service resources to achieve our goal. (e.g. Service Project Planners Club and

Community Needs Assessment, Developing Local Partnerships and Fundraising Guide).

I will encourage clubs in my district to work together to collaborate on their service projects to maximize the impact in their community

Additional action items to achieve this goal

Reach out to School system to Implement Vision Screening

youth fishing derby

youth Park cleanup volunteers to assist seniors in yard cleanup

SERVICE ACTIVITIES

In the 2019-2020 fiscal year, my district will complete 100 service activities.

Action Items:

I will educate clubs in my district about our global causes

SERVICE ACTIVITY REPORTING

In the 2019-2020 fiscal year, 80% of clubs in my district will report their service projects via MyLion Web or MyLCI.

Action Items:

My District GAT Coordinators will organize MyLion Web reporting training and provide the Why Service Reporting Matters document to attendees

I will encourage all members (or all Club Presidents) in my district to download the MyLion app and use it for all service projects

I will ensure the Global Action Team continues to support clubs in reporting

I will emphasize the responsibility of the Club Service Chair to report their club's service

My district will use and promote service resources to achieve our goal. (Service Activity Reporting Service Reporting Guide, and Why Service Reporting Matters).

Encourage clubs to donate when Disaster strikes

Custom goal and action items

G. S. T. Increase Vision Screening within the District by year end [500]

LCIF: PARTICIPATE

By the end of the 2019-2020 fiscal year, 50% of Lions in my district will understand the impact of our Foundation and demonstrate their support with a donation to LCIF

Action Items:

FUNDRAISE

During the 2019-2020 fiscal year, I will partner with our LCIF District Coordinator to raise \$500.00 to support Campaign 100: LCIF Empowering Service.

Action Items:

Additional action items to achieve this goal

I will propose to every Lions club that I visit that I will donate \$20.00 in their club's name. I will challenge that club to match my amount for LCIF campaign

ADVOCATE

In the 2019-2020 fiscal year, 80% of clubs in my district will report their service projects via MyLion Web or MyLCI.

Action Items:

My district will educate our Lions about the expanded global causes for LCIF and grant opportunities available to us

I will include messaging about LCIF in every visit I make as District Governor

For ALL grants awarded to my district, I will ensure 100% of project reports are submitted on time to LCIF to remain in good standing for future funding

Custom goal and action items

I will donate \$20.00 for each Lions club I visit to LCIF and challenge them to match my donation.